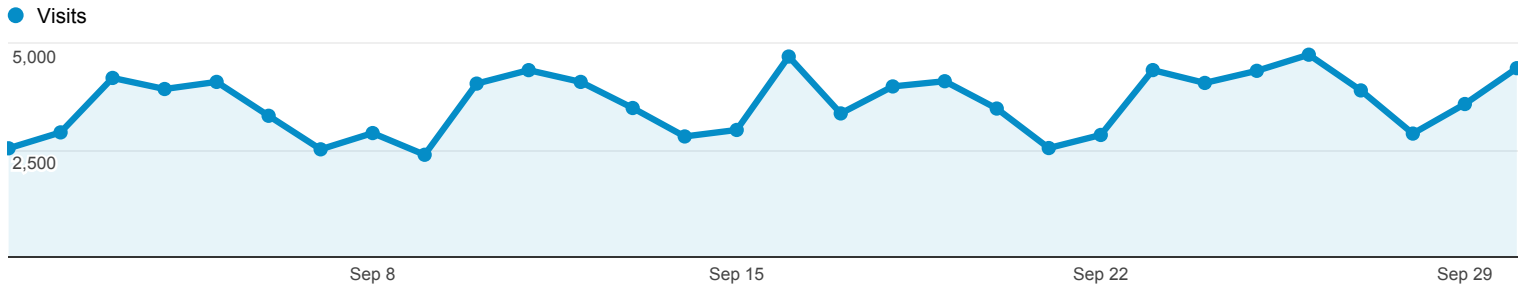


Sep 1, 2013 - Sep 30, 2013

## Audience Overview

All Visits  
100.00%

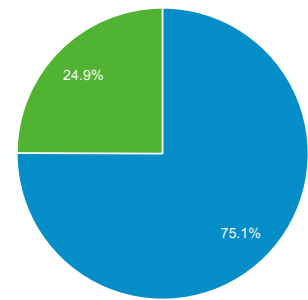
### Overview



## 88,771 people visited this site

|                               |  |                              |
|-------------------------------|--|------------------------------|
| <b>Visits</b><br>107,756      | <b>Unique Visitors</b><br>88,771       | <b>Pageviews</b><br>255,560  |
| <b>Pages / Visit</b><br>2.37  | <b>Avg. Visit Duration</b><br>00:01:38 | <b>Bounce Rate</b><br>76.80% |
| <b>% New Visits</b><br>75.03% |  |                              |

■ New Visitor ■ Returning Visitor



| Language | Visits  | % Visits |
|----------|---------|----------|
| 1. en-us | 102,474 | 95.10%   |
| 2. en    | 2,424   | 2.25%    |
| 3. c     | 1,408   | 1.31%    |
| 4. zh-cn | 322     | 0.30%    |
| 5. es-es | 144     | 0.13%    |
| 6. en-gb | 131     | 0.12%    |
| 7. es    | 95      | 0.09%    |
| 8. en_us | 84      | 0.08%    |
| 9. es-us | 72      | 0.07%    |
| 10. tr   | 60      | 0.06%    |

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